



2021 European Deposit Market Spotlight

Half-year Report

October 2021

Same boat, different oars

A glance at European savers



“Savers from the United Kingdom have been putting more and more money aside since the Covid-19 crisis began, and have now displaced their German counterparts as the biggest savers in Europe. However, British savers are in the same boat as their European neighbours, earning little to no interest on their savings. With inflation on the rise and the continent gradually opening up, people may find it more difficult to save as much as they did before. At the same time, we expect them to begin searching for ways to make their hard-earned money stretch the extra mile.”

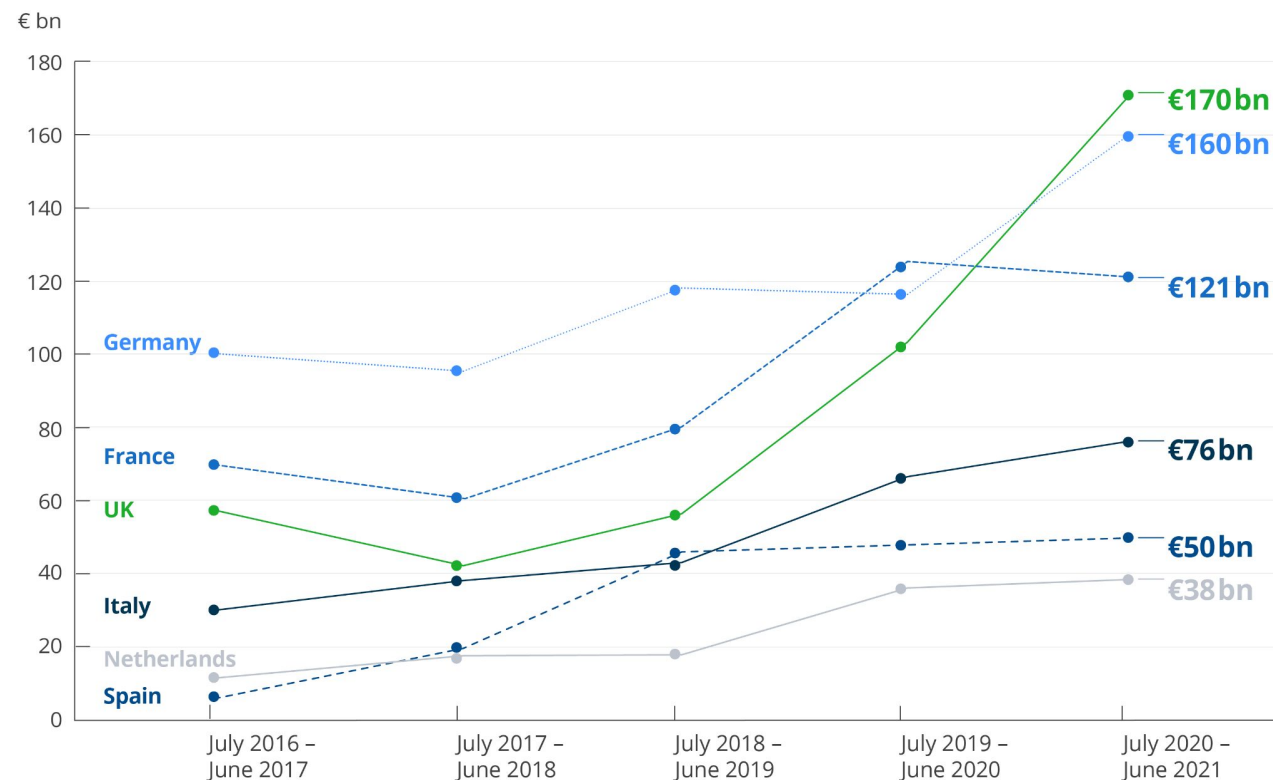
Dr. Tamaz Georgadze, Co-CEO of Raisin DS

Brits emerge as Europe's new savings champions

- In Q2/2021, the United Kingdom recorded the highest deposit inflows in Europe, more than all its counterparts in the eurozone.
- France was the only major economy with net inflows showing a downward trend, decreasing by 4% between June 2020 and June 2021.

Net deposit flows

in the largest eurozone economies and the United Kingdom

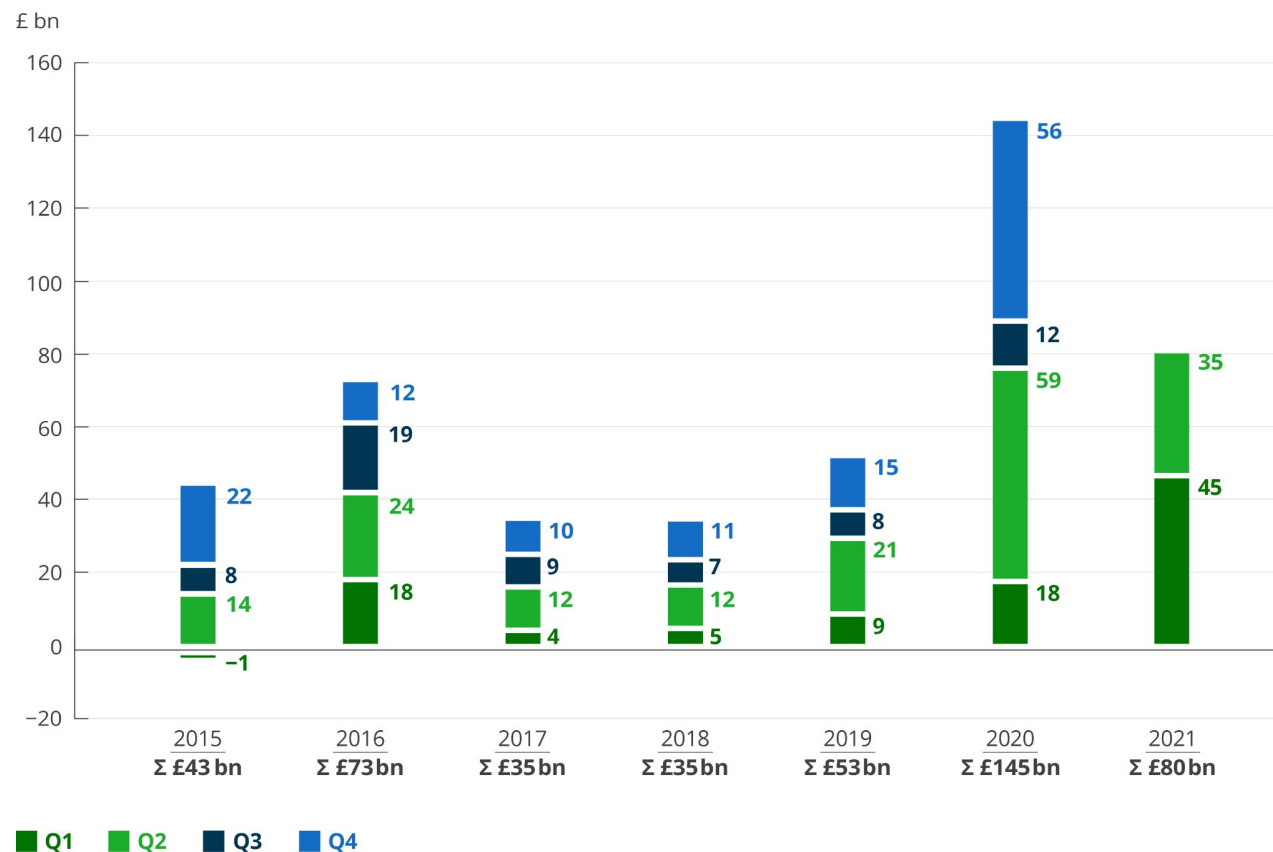


Pound sterling amounts converted into euros using the average exchange rate during the period under review

United Kingdom: highest deposit inflows on record

- The United Kingdom saw the highest deposit inflows ever recorded in a single half-year.
- Net inflows of GBP 80 billion represent a growth of 5% from last year's peak.

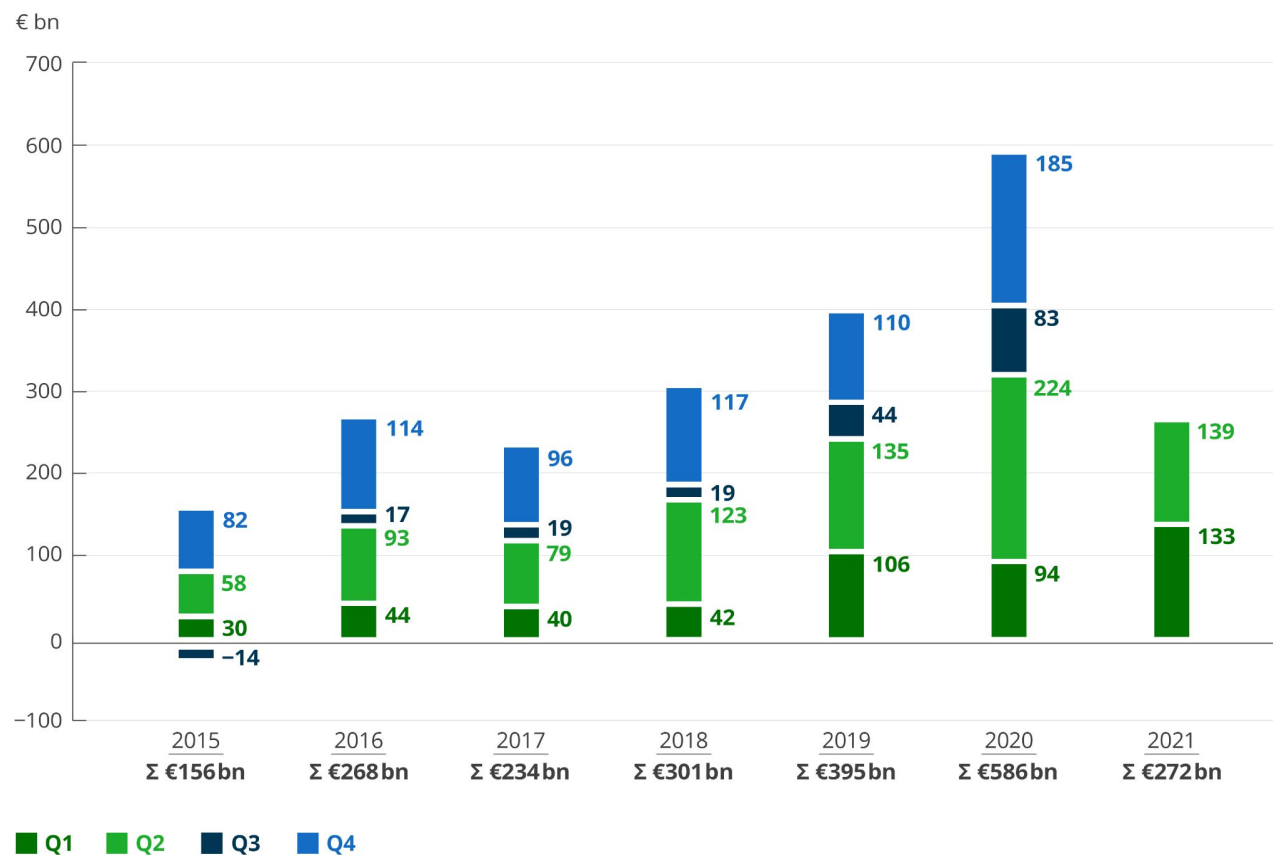
Net deposit flows in the United Kingdom



Eurozone: deposit inflows return to pre-pandemic level

- Eurozone savings inflows normalise after the largest year-end inflows since the financial crisis 2008.
- After the peak in the previous year, 2021 half-year inflows decreased by EUR 44.8 trillion (-14%).
- With net inflows of EUR 272.7 billion in the first half of 2021, deposits continue to be an important part of European customers' financial lives.

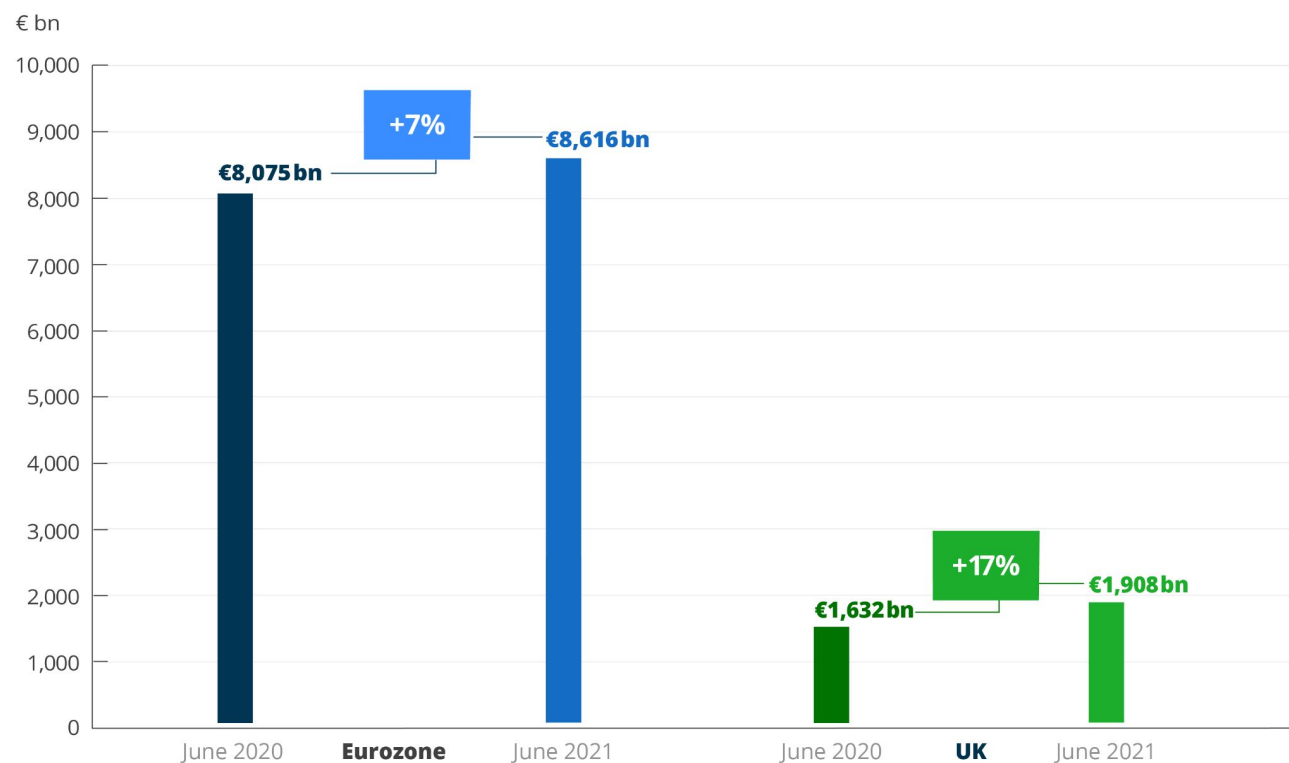
Net deposit flows in the eurozone



Deposits in the United Kingdom have grown twice as fast as in the eurozone

- The United Kingdom retail deposits market grew by 17% between June 2020 and June 2021.
- In the same period, the eurozone deposits market recorded growth of 6.5%.
- Europe's largest deposit market, Germany, grew by 2.9%.

Total retail deposit volume
in the eurozone and the United Kingdom

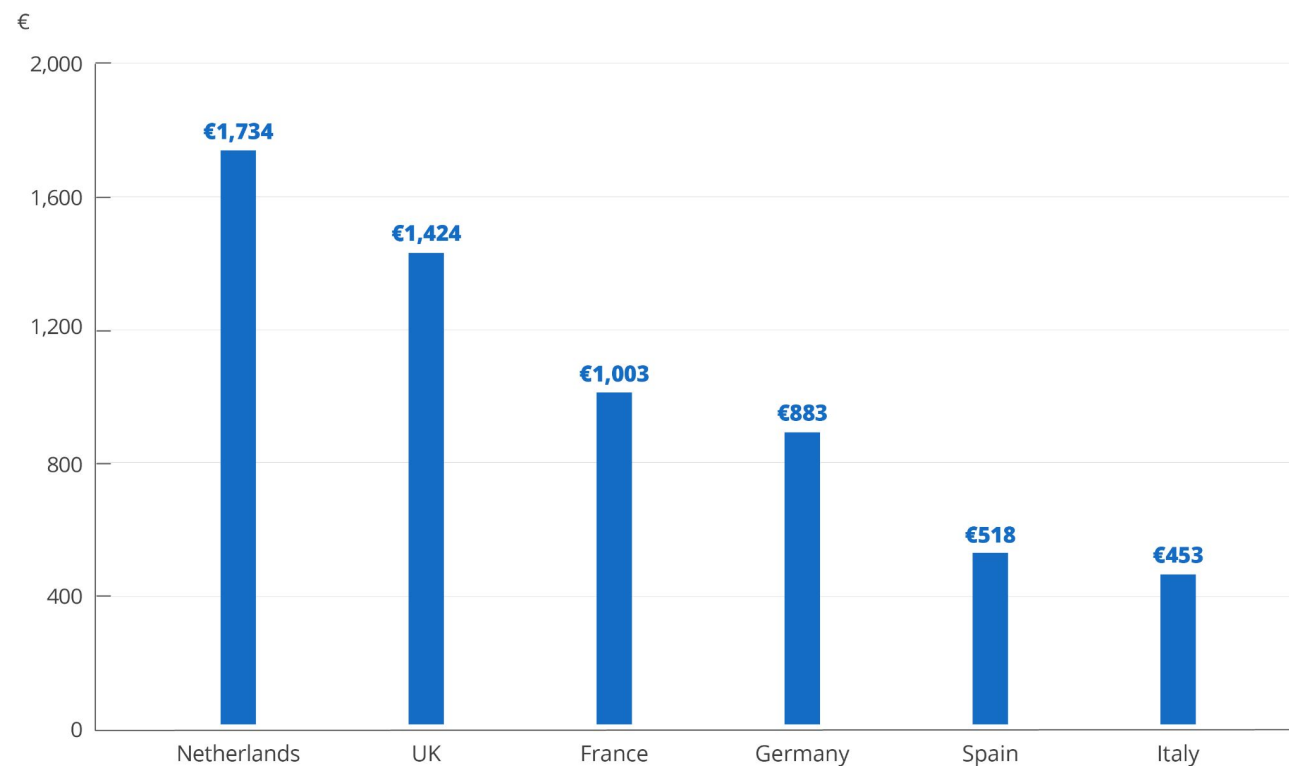


Savings in Southern Europe rise less rapidly

- In the first half of 2021, Central European savers added significantly more money to their deposit accounts than Southern European savers.
- For example, per capita net deposit inflows in the Netherlands were 3.8 times higher than in Italy.
- On average, eurozone citizens increased their deposit volumes by EUR 796 per capita.

Deposit volume increase per capita

in the eurozone and the United Kingdom, January-June 2021

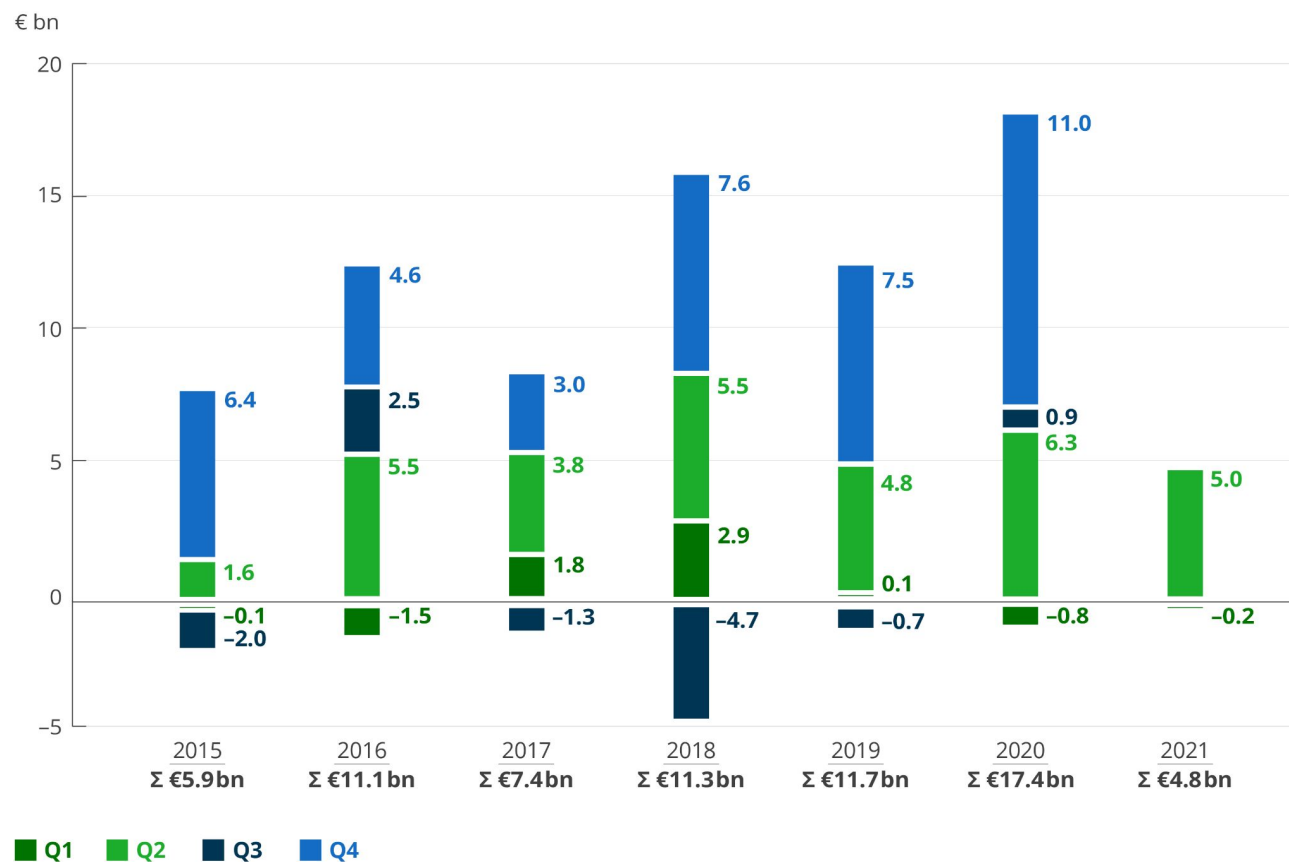


Pound sterling amounts converted into euros using the average exchange rate during the period under review

Austria: inflows slightly above pre-pandemic level

- In the first half of 2021, Austrians deposited 14% less in their bank accounts than in the same period of the previous year. This equals a decrease of inflows of EUR 746 million.
- In total, Austrians deposited a net EUR 4.8 billion between January and June 2021.

Net deposit flows in Austria

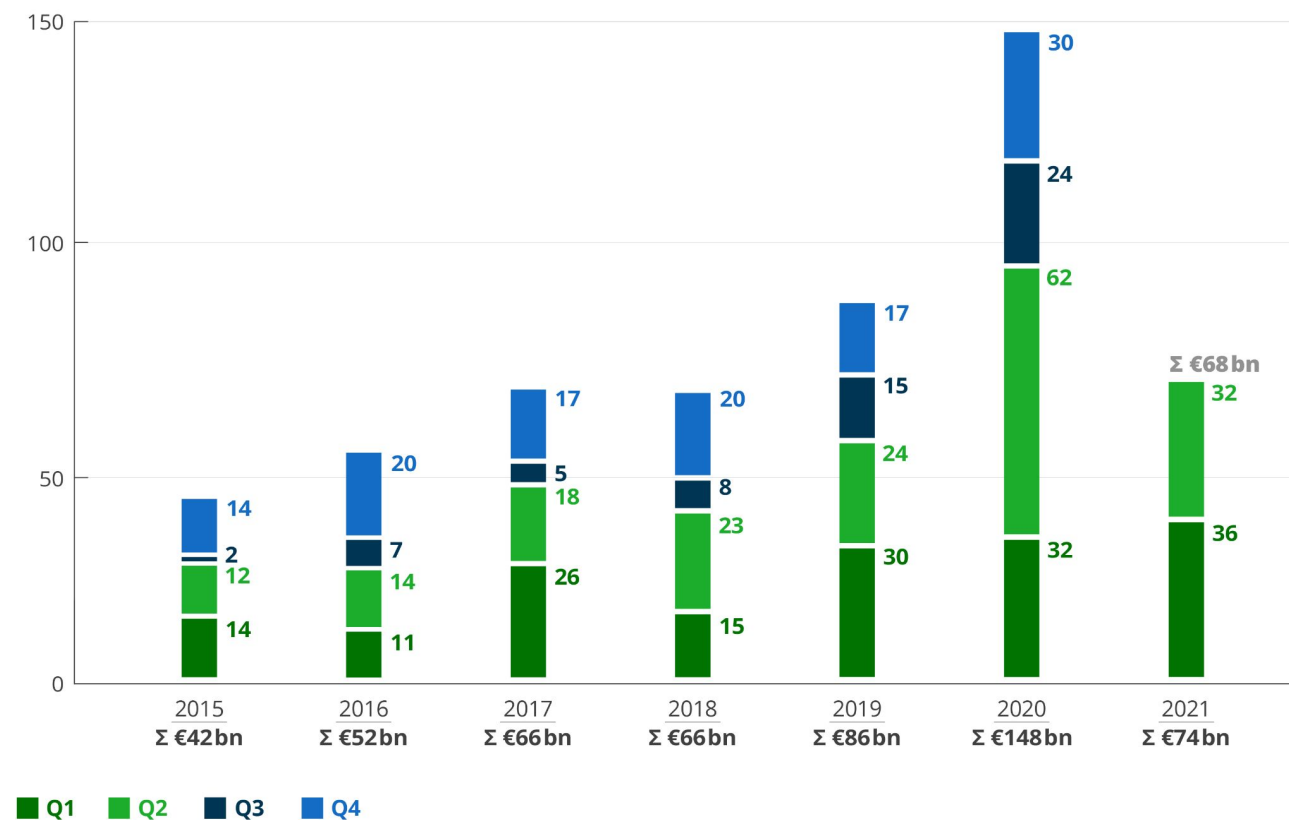


France: deposit inflows still above average

- Compared to Q1 & Q2 of the previous year, France recorded significantly less deposit inflows (-29%).
- However, French savers still deposited over 30% more money in their bank accounts than in the corresponding period in the year before the pandemic.

Net deposit flows in France

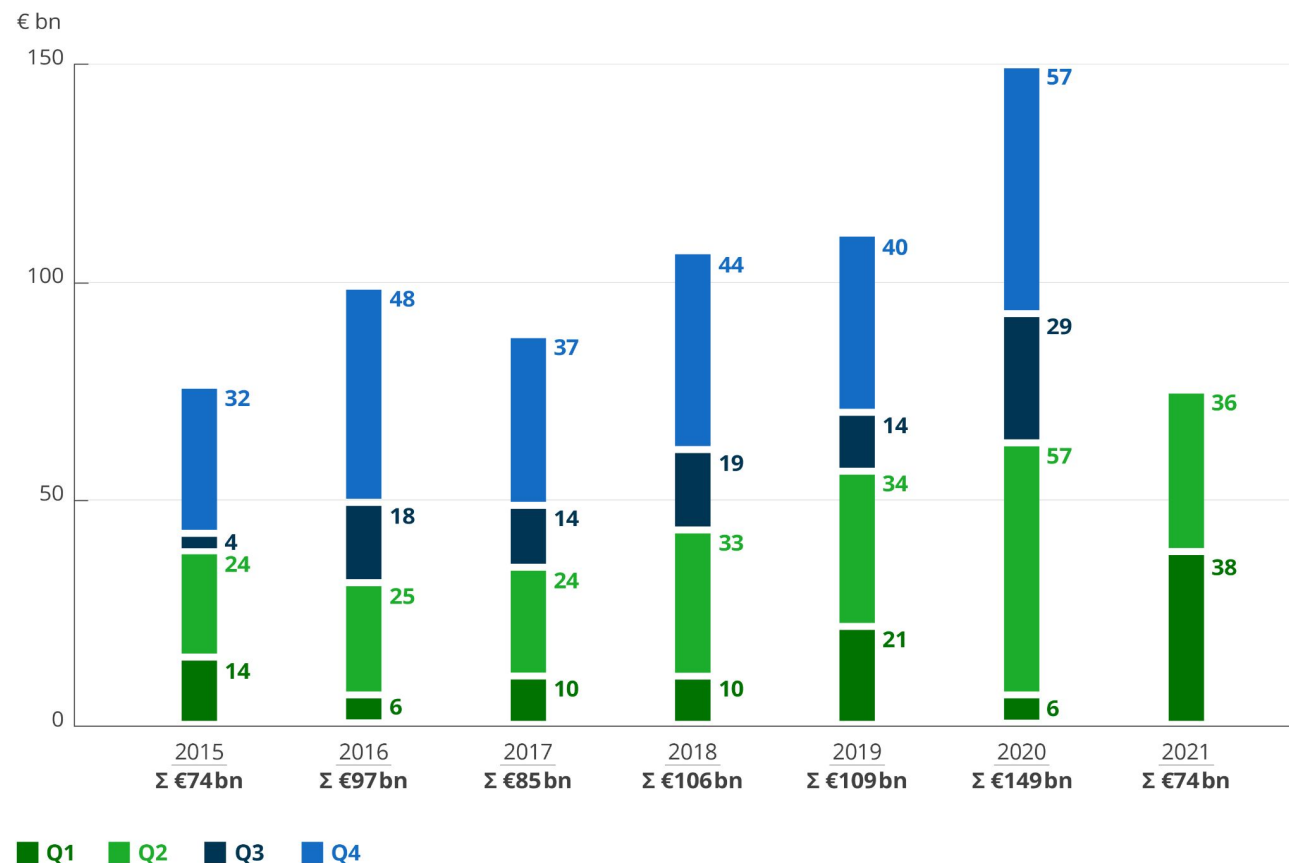
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Germany: even higher deposit growth than in 2020

- In the first half of 2021, deposit inflows in Germany climbed to a new high.
- The net deposit growth of EUR 73 billion represented an increase of 18% compared to the first half of 2020.
- This development was mainly driven by disproportionately high inflows in Q1/2021.

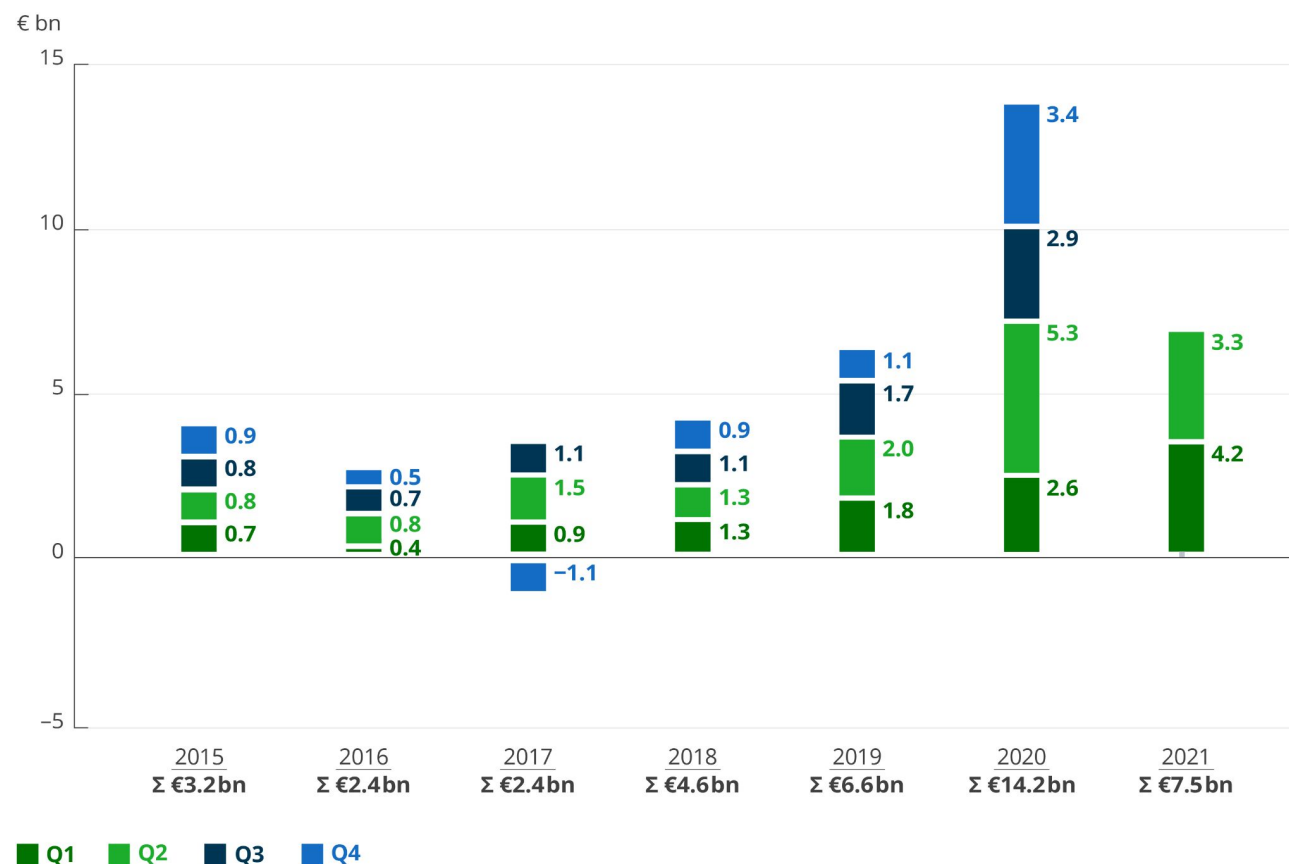
Net deposit flows in Germany



Ireland: net deposit inflows stabilize on high level

- Retail deposit inflows in Ireland stabilised on a high level (5% below last year's record high).
- The pandemic accelerated the long-term trend of rising inflows: in the first half of 2021, Irish savers have put more money in their bank accounts than in the entire years of 2016 and 2017 combined.

Net deposit flows in Ireland

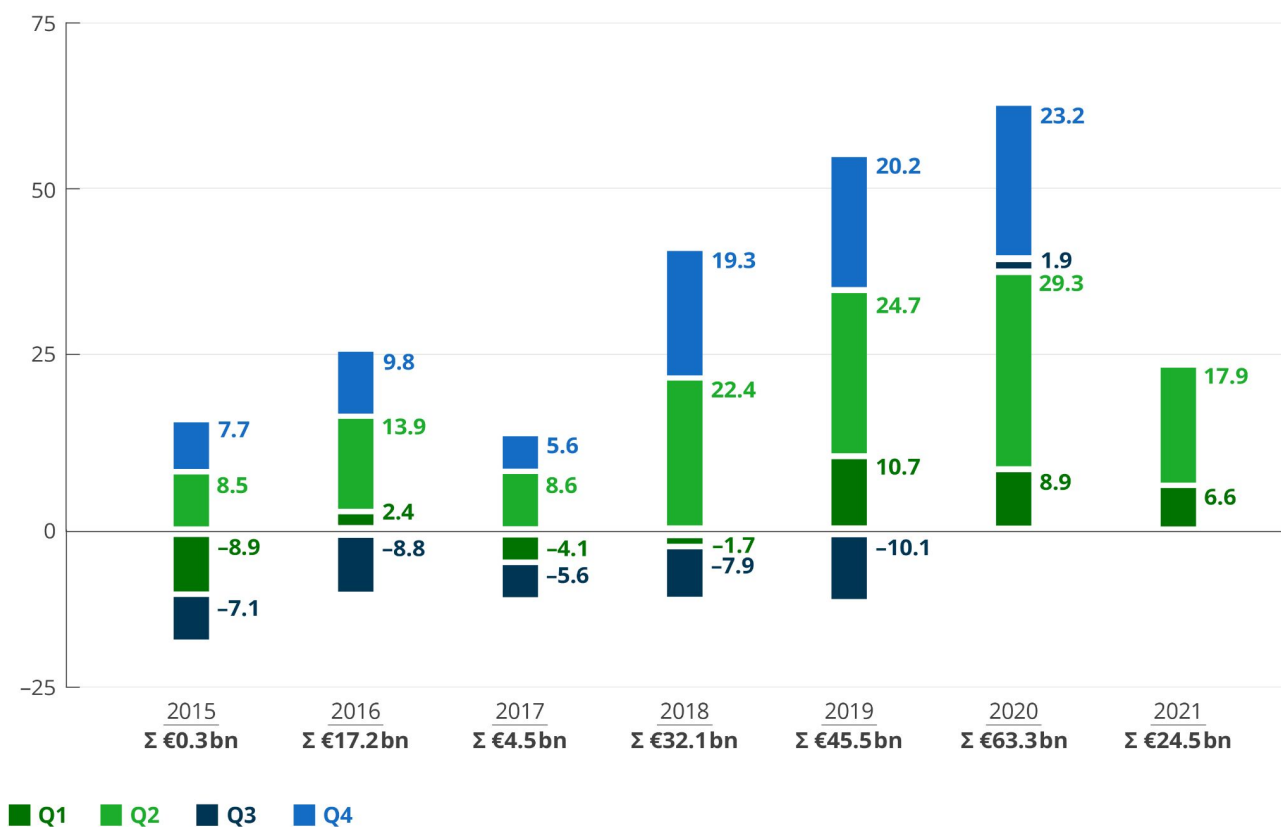


Spain: deposit growth slows down

- The first half-year deposit inflows in Spain were the lowest since 2017.
- From January to June 2021, Spanish savers deposited 35% less than in the same period in 2020 and 30% less than in the first half of 2019.

Net deposit flows in Spain

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Methodology

All figures in the publication *2021 European Deposit Market Spotlight. Half-year Report* were calculated based on aggregated data from the European Central Bank, the Bank of England, the Federal Statistical Office, Eurostat and Barkow Consulting. The research examined the development of retail bank deposits at banks in the eurozone and the United Kingdom.

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About Raisin DS

Raisin DS is a trailblazer for open banking in the deposits and investments space. The FinTech company provides an open banking infrastructure for the global \$50+ trillion deposit market that benefits banks and savers alike. For savers, it means more product choice and decision power, customer-facing institutions like banks benefit from best-in-class savings marketplace solutions for their own customers, and deposit-taking banks receive better access to deposit funding.

Raisin DS operates its own B2C platforms across Europe under the Raisin, WeltSparen, Savedo, and ZINSPILOT brands, and in the U.S. under the brand SaveBetter. In Germany, in addition to savings products for retail and corporate clients, the company also offers ETF-based investment and pension products. Raisin DS collaborates with around 400 banks and financial services providers from more than 30 countries. The company is servicing over 550,000 direct customers. Raisin DS is backed by renowned international investors such as btov, Deutsche Bank, FinLab, Goldman Sachs, Greycroft, Headline/e.ventures, Index Ventures, Kinnevik, Orange Digital Ventures, PayPal Ventures, Thrive Capital, Top Tier Capital Partners, Ribbit Capital, and Vitruvian Partners, as well as Peter Thiel. The company has offices in Berlin, Frankfurt, Hamburg, London, Madrid, Manchester, Milan, New York, Paris, and Zurich. Raisin DS was formed by a merger of the FinTech companies Deposit Solutions and Raisin in June 2021.

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